

PRESS RELEASE



For Immediate Release

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Gleeds presents Ecology documentary

Gleeds, the International Management and Construction Consultancy, has teamed up with Warner Brothers to present a pre-view of the UK's first premiere of a new ecology documentary, narrated by Leonardo DiCaprio called 11th Hour.

The film is being officially released on 15th March at a star studded London premiere and is seen as following the same trend as An Inconvenient Truth, the Oscar winning movie presented by Al Gore. Gleeds not only hosted a pre-drinks reception, following the pre-view, but also presented a discussion after the film with a panel of top sustainability experts from Europe including Shaun MacCarthy, London 2012 Sustainability Board and Paul King, UKGBC at the Soho Hotel, London.

"We are delighted to have hosted the first viewing of this important film," said Richard Steer, Senior Partner at Gleeds. "We think that initiatives of this kind do a tremendous amount of good in helping promote the issue of global warming, by setting it in an infotainment context it aims to entertain the audience as well as inform them of the issues."

With attendance of over 45 key industry figures, the event was designed to bring people together and create an opportunity for people to network and discuss the ecological documentary.

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