1. Thank you for taking part in Building's annual survey to find the Top 150 consultants

Our prestigious league table of the largest consultants is based on data provided by surveying firms directly.

This survey will ask for your fee income and staff information for the previous two years, along with your views on changing market conditions.

There are seven sections and 55 questions in total:
- **Your contact information (qu 1)**
- **Your most recent year's income (qus 2-5)**
- **Your previous year's income (qus 6-9)**
- **Your staff in 2024 (qus 10-21)**
- **Your staff in 2023 (qus 22-33)**
- **Your offices (qus 34-37)**
- **Sentiment questions (qus 38-55)**
- **Disclaimer (qu 56)**

If you don't have all the information to hand, you will be able to return to the survey to pick up where you left off and edit previous responses until you click the Done button. Your progress will be automatically saved but please note that, in order to go back to the survey, you must use the same device and web browser you used to start the survey on.

If you have any questions, please email top150@assemblemediagroup.co.uk.

2. General information

* 1. Please enter your details

Name

Job title

Company name
(please don't include
plc/ltd/LLP etc.)

Company address

Country

Email address

Phone number

Company website

3. 2024/'25 income

Please refer to the 2024/'25 financial year (or your most recent year).
For questions 3 to 5, for turnover please enter whole numbers only and remove the last three digits and don't include the £ sign - this is how your figures will be published in the table. So for example if you turnover is £1,000,000 (£1M) please input 1000.
Decimals, percentages, and non-numeric characters (such as pound signs) are not accepted.
Each field needs an entry to move to the next page, if not applicable please type 0.

* 2. Please specify financial year (e.g. 31 December 2024 year end) or any notes or context (e.g. recent mergers, or adjusted figures etc.)

* 3. Total UK fee income (£) **remove last three digits**

* 4. In the 2024/'25 financial year, what was your UK fee income in the following sectors? (£) **please remove last three digits and £ sign. If an option is not applicable enter 0**

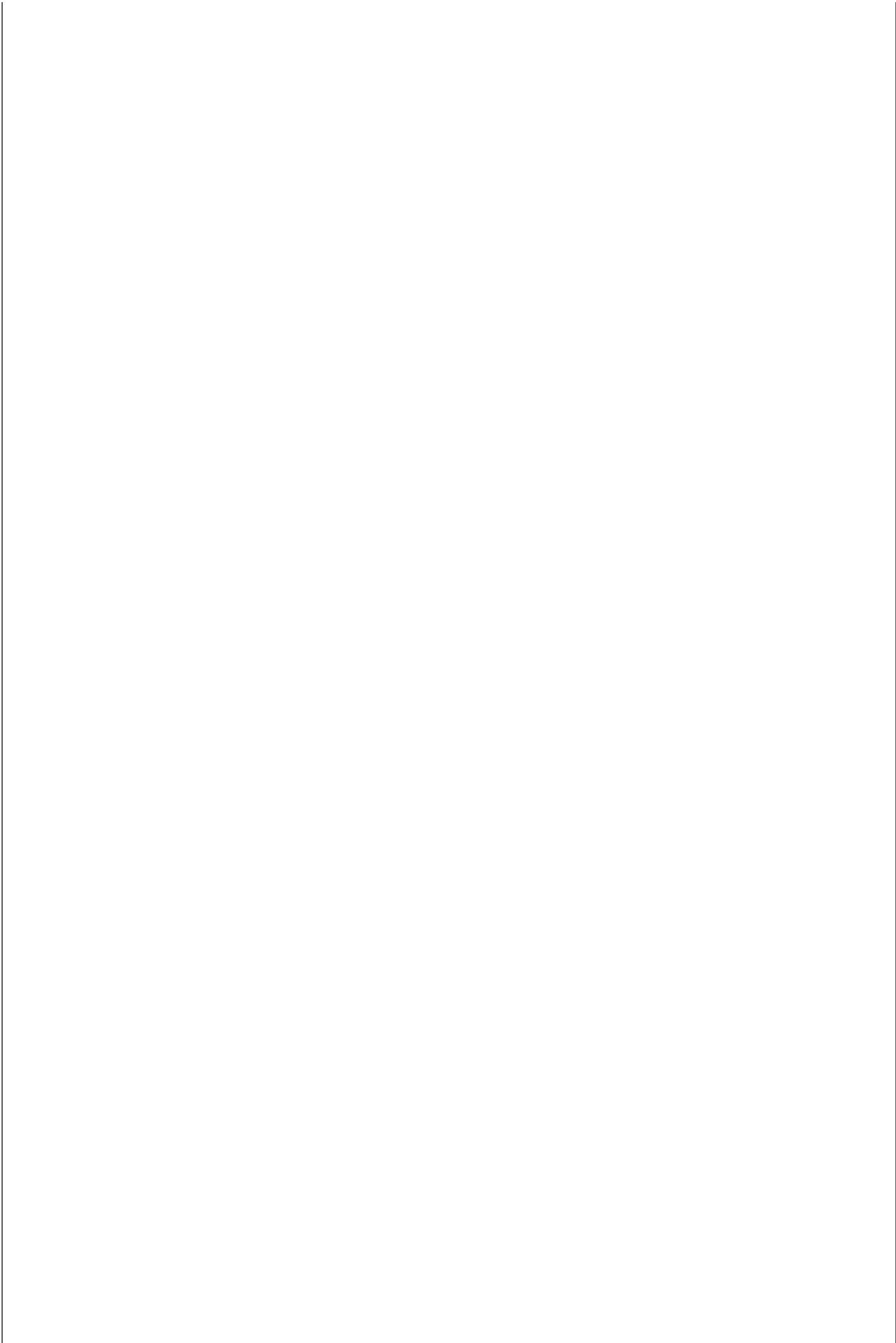Housing

Retail

Offices

Health

Education

Other building

Transport

Utilities

Other infrastucture

* 5. Total worldwide fee income (£) **please remove last three digits and £ sign. For example for £1000000 (£1m) please put 1000**

4. 2023/'24 income (previous year)

Please refer to the 2023/'24 financial year.
For questions 7 to 9, please enter whole numbers only - please remove last three digits and £ sign - this is how your figures will be published in the table. So for example if your turnover is £1,000,000 (£1M) please input 1000.
Decimals, percentages, and non-numeric characters are not accepted.
Each field needs an entry to move to the next page, if not applicable please type 0.

* 6. Please specify financial year end - write the date out fully e.g. 31 December 2023. Please add any notes or context (e.g. recent mergers, adjusted figures or change in year end etc.)

[   ]

* 7. Total UK fee income (£) **please remove last three digits. For example for £1000000 (£1m) please put 1000.**

[   ]

* 8. In the 2023/'24 financial year, what was your UK fee income in the following sectors? (£) please remove the last 3 digits and £ sign. If an option is not applicable please enter 0

Housing
[   ]

Retail
[   ]

Offices
[   ]

Health
[   ]

Education
[   ]

Other building
[   ]

Transport
[   ]

Utilities
[   ]

Other infrastucture
[   ]

* 9. Total worldwide fee income (£) **please remove last three digits. For example for £1000000 (£1m) please put 1000.**

[   ]

5. 2025 staff

Please include data as of 30 April 2025.

'Chartered' is defined as having full membership of a recognised professional institution (e.g. RIBA, RIAS, RSAW, RSUA, CIAT, RICS, ICE, IStructE, IMechE, CIOB, RTPI).

For staff with dual chartered status please select their current chartered role/function.

For chartered staff who have moved to a different discipline (e.g. digital, management) please count them in their chartered discipline.

Please enter whole numbers only. Decimals, percentages, and non-numeric characters are not accepted.

Each field needs an entry to move to the next page, if not applicable please type 0.

* 10. Total number of UK-based architects and chartered architectural technologists (A)

* 11. Total number of UK-based chartered quantity surveyors (B)

* 12. Total number of UK-based chartered building surveyors or other built environment related surveyors (C)

* 13. Total number of UK-based chartered engineers (D)

* 14. Total number of UK-based chartered project managers (E)

* 15. Total number of UK-based non-chartered, part-qualified or technical staff (F)

* 16. Total number of UK-based staff qualified in non-construction disciplines (G)

* 17. Total number of UK-based administrative and finance staff (H)

* 18. Total number of UK-based chartered staff (A+B+C+D+E)

* 19. Total number of UK-based technical staff (A+B+C+D+E+F)

[   ]

* 20. Total number of UK-based staff (A+B+C+D+E+F+G+H)

[   ]

* 21. Total number of worldwide staff (UK + overseas)

[   ]

6. 2024 staff

Please include data as of 30 April 2024.
'Chartered' is defined as having full membership of a recognised professional institution (e.g. RIBA, RIAS, RSAW, RSUA, CIAT, RICS, ICE, IStructE, IMechE, CIOB, RTPI).
For staff with dual chartered status please select their current chartered role/function.
For chartered staff who have moved to a different discipline (e.g. digital, management) please count them in their chartered discipline.

Each field needs an entry to move to the next page, if not applicable please type 0.

* 22. Total number of UK-based architects and chartered architectural technologists (A)

[   ]

* 23. Total number of UK-based chartered quantity surveyors (B)

[   ]

* 24. Total number of UK-based chartered building surveyors or other built environment related surveyors (C)

[   ]

* 25. Total number of UK-based chartered engineers (D)

[   ]

* 26. Total number of UK-based chartered project managers (E)

[   ]

* 27. Total number of UK-based non-chartered, part-qualified or technical staff (F)

[   ]

* 28. Total number of UK-based staff qualified in non-construction disciplines (G)

[   ]

* 29. Total number of UK-based administrative and finance staff (H)

[   ]

* 30. Total number of UK-based chartered staff (A+B+C+D+E)

[   ]

* 31. Total number of UK-based technical staff (A+B+C+D+E+F)

[   ]

* 32. Total number of UK-based staff (A+B+C+D+E+F+G+H)

[   ]

* 33. Total number of worldwide staff (UK + overseas)

[   ]

7. Offices

For questions 34, 36 and 37, please enter whole numbers only. Decimals, percentages, and non-numeric characters are not accepted.
Each field needs an entry to move to the next page, if not applicable please type 0.

* 34. Number of UK offices

[   ]

    * 35. Did you close any UK offices in 2024/'25?

     ◯ Yes

     ◯ No

36. If yes, how many?

[   ]

* 37. Number of overseas offices - **do not include UK offices in Europe total. If this is non applicable put 0**

Americas

[   ]

Asia Pacific

[   ]

Europe

[   ]

Middle East & Africa

[   ]

Total number of overseas offices

[   ]

8. Market insights, investment and policy priorities and AI

* 38. On average, what are your operating margins?

　○ 0-4.9%

　○ 5-9.9%

　○ 10-15%

　○ > 15%

* 39. On average, in what direction are your margins moving?

　○ Up

　○ Level

　○ Down

* 40. What percentage of staff have been laid off over the past twelve months?

　○ 0-4.9%

　○ 5-10%

　○ >10%

* 41. Are you planning to increase, leave unchanged or decrease staff levels over the next twelve months?

　○ Increase

　○ Leave unchanged

　○ Decrease

* 42. Have you reduced, left unchanged or increased salaries over the past twelve months?

　○ Reduced

　○ Left unchanged

　○ Increased

* 43. What are your expectations regarding trading conditons over the next twelve months?

　○ Worsen

　○ Stabilise

　○ Improve

* 44. What is your view concerning the general economic outlook?

　○ Positive

　○ Neutral

　○ Negative

* 45. Compared with 2023/'24, what best describes clients' demands?

○ More work for less income

○ The same work for the same fee income

○ More work for higher fee income

○ Same work for higher fee income

* 46. What do you see as the biggest risks facing your business (rank in order 1-6 by using the arrows to change the priority order, with 1 being highest risk)

≡ [ ]   Geo-political events including trade relations/tariffs, international wars etc.

≡ [ ]   Macro-economic conditions and their impact on markets in which the business operates

≡ [ ]   Climate change

≡ [ ]   Financial health of the business and its ability to access funding and maintain liquidity

≡ [ ]   Attracting, developing and retaining staff and skills

≡ [ ]   Government regulations, such as new obligations under the Building Safety Act

* 47. Please explain your choice

[ ]

* 48. Do you intend to increase, maintain or decrease spending on any of the following?

Increase, maintain or decrease

Investment in digital technology (software, IT and artificial intelligence products)

[ ]

Investment in skills (retraining and upskilling)

[ ]

Improving net zero services offerings

[ ]

Improving productivity

[ ]

Physical assets (office space, hardware etc.)

[ ]

Staff recruitment

[ ]

* 49. How important do you think AI and machine learning will be to the transformation of your business over the next 10 years?

○ Extremely important

○ Very important

○ Slightly important

○ Not at all important

* 50. Can you give measurable results or deliverables from implementing an AI tool or solution in your business - such as savings/efficiencies in our business or new services or products you are offering clients?

[ ]

51. Please rate the performance of the current UK Labour Government to support the built environment sector since it was elected last year

○ Excellent

○ Good

○ Neutral (neither good nor bad)

○ Poor

○ Very poor

52. Please explain your choice

[ ]

* 53. What should the priorities be for the current Labour party administration to boost the fortunes of the construction sector? (choose in order of priority)

≡ [ ]   Planning/infrastructure reform

≡ [ ]   Public sector investment certainty (pipeline of committed projects/programmes)

≡ [ ]   Skills

≡ [ ]   Sustainability/net zero

≡ [ ]   Tax reform

≡ [ ]   Procurement reform

54. Please explain your choice

[ ]

55. What is your expectation for staff working in your offices?

○ 1-2 days a week

○ 3-4 days a week

○ full working week

○ staff work flexibly based on function/team

○ we don't have offices

9. Disclaimer

* 56. Thank you for completing our survey

☐ *By selecting this box, I understand that I may receive communications from Assemble Media Group Ltd. Our privacy policy can be found here: https://www.building.co.uk/privacypolicy.*